

Irish Funds Events - Sponsorship 2021



Individual sponsorship opportunities in 2021 are focused on the Online Annual Conference which takes place the week of 17 May in addition to the planned return of physical events from September 2021 in North America and the UK.

25% Member discount: member companies of Irish Funds receive a 25% discount on all individual sponsorship items listed below.

Online Annual Conference 2021

A fully online event taking place the week of 17 May. The two-day Online Annual Conference in 2020 attracted over 680 registrations and the 2021 Conference will build upon this success using the CrowdComms digital platform. This fully digital event will feature key industry experts and global opinion leaders engaging with a series of presentations, interviews and panel discussions and sponsors will have the ability to network in real time with delegates via video and text chat interfaces.

Online Sponsorship Package benefits:

- Logo branding on Irish Funds website as a conference sponsor
- Logo branding on all marketing emails as a conference sponsor
- Logo on live stream video overlay graphics (alternating with other sponsors)
- 4 x full conference attendee tickets
- Virtual sponsor booth to include logo branding, company profile and information, company representatives' profiles, embedded video, external links, and social media details
- Gamification challenges with attendees to promote engagement with brand and company during the event
- Access to the virtual conference platform, 7 days before, during and 7 days after the event to view attendee profiles and facilitate networking
- Access to the attendee registration list (GDPR compliant)
- Ability to network in real time with other attendees via video and text chat interfaces.

Cost: €2000 + VAT. 25% discount for Irish Funds member companies.

September/October 2021 - North American Seminars

New York, Boston & 1 other location - Week commencing 27 September

Event Partner (all)	€4,600 + VAT
Lanyards (all)	€6,300 + VAT
Pens & Notebooks (all 3 events)	€3,500 + VAT
Breakfast (Boston)	€4,200 + VAT
Drinks Reception (New York)	€5,100 + VAT

November 2021 - Irish Funds Annual UK Symposium

London, November 11

Event Partner	€4,300 + VAT
Lanyards	€6,000 + VAT
Pens & Notebooks	€4,200 + VAT
Breakfast	€4,600 + VAT
Coffee break (AM & PM)	€4,600 + VAT
Lunch	€6,200 + VAT
Exhibition stand	€5,800 + VAT
Drinks Reception Sponsorship	€5,800 + VAT
WiFi Sponsor	€4,600 + VAT
Sli.do Sponsor	€6,200 + VAT

Sponsorship Booking Form 2021 - Irish Funds



To discuss any aspect of sponsorship please contact David Shirley with the details below. To confirm a sponsorship booking for 2021, please complete and return this form.

David Shirley

IRISH FUNDS

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Company Details:

Company Name & Address	
Invoicing Name & Address (if different)	
VAT Number:	
Contact person for invoicing	
Email address	Phone number
Contact person for events & sponsorship (if different)	
Email address	Phone number

Sponsorship Requests:

Sponsorship Items	Members	Non-Members
	€	€
	€	€
	€	€

TOTAL: €

Note: all bookings are subject to the Terms and Conditions of sponsorship opportunities, details of which will be confirmed at the time of invoicing. Sponsorship costs are also subject to the VAT in accordance with the laws and regulations of Ireland.

Return this form by email to david.shirley@irishfunds.ie