

Irish Funds International In-Person & Digital Engagement Events - Sponsorship Information 2022



The Irish Funds programme of international events in 2022 features a return to in-person engagement events in the UK and USA alongside the Annual Global Funds Conference and Golf Day in Dublin. Throughout the year, Irish Funds will also continue the successful development of webinar and digital platform engagement covering the key issues impacting the global funds and asset management industry ecosystem.

Confirmed international physical events for 2022 are:

- **16 March – Irish Funds Boston Seminar** (afternoon seminar with drinks reception)
- **18 March – Irish Funds New York Seminar** (morning seminar with breakfast)
- **24 March – Irish Funds London Alternative Investment Seminar** (afternoon seminar with drinks reception)
- **31 May – Irish Funds Annual Global Funds Conference**, Dublin (full day event)
- **17 November – Irish Funds Annual UK Symposium**, London (full day event)

25% sponsorship discount for members

Member companies of Irish Funds receive a 25% discount on all individual sponsorship items.

Premium Sponsorship 2022

Premium Sponsorship of Irish Funds provides the highest level of branding exposure across the full spectrum of Irish Funds international, digital, and physical event activity throughout the year.

Irish Funds Premium Sponsors receive enhanced branding and marketing coverage at the 5 international physical events listed above alongside a minimum of 10 webinars & digital engagement events with significant additional promotional exposure on the Irish Funds website and social media channels over the course of the calendar year.

There are a maximum of 12 Premium Partner sponsor slots available in 2022 and they are available initially on a first refusal basis to Premium Sponsors from 2021. **The cost of Premium Sponsorship for 2022 is €26,700** and any remaining slots will be open to all companies on a first-come, first-served basis.

Full details on Premium Sponsorship [are available here](#).

Individual Event Sponsorship Opportunities in 2022

A select number of sponsorship and branding opportunities are also available for the above listed Irish Funds events in Ireland, UK and USA in 2022 and these are now open for booking on a first-come, first-served basis. Sponsorship opportunities provide exclusive pre-event access to attendee registration details (GDPR compliant) and further information on each individual item is available upon request from Irish Funds. There is also a new opportunity in 2022 of a MasterClass Webinar where Irish Funds will run and promote a webinar directly alongside the sponsor.

To discuss any aspect of sponsorship please contact David Shirley david.shirley@irishfunds.ie and to confirm a booking for 2022, please complete and return the form in this document.

North American Seminars

Boston & New York, 16 & 18 March 2022

Event Partner (2 events)	€4,500 + VAT
Lanyards (2 events)	€6,000 + VAT
Pens & Notebooks (+ supply, 2 events)	€4,000 + VAT
Drinks Reception (Boston)	€4,500 + VAT
Breakfast (New York)	€5,500 + VAT

UK Alternative Investment Seminar

London, 24 March 2022

Event Partner	€3,800 + VAT
Lanyards	€4,500 + VAT
Pens & Notebooks (+ supply)	€3,500 + VAT
Coffee break	€3,100 + VAT
Drinks Reception	€4,500 + VAT
Exhibition space	€4,200 + VAT

Annual Global Funds Conference

Dublin, 31 May 2022

Event Partner	€4,500 + VAT
Lanyards	€6,500 + VAT
Pens & Notebooks (+supply)	€5,000 + VAT
Breakfast	€4,600 + VAT
Coffee Break (2 available, AM & PM)	€5,500 + VAT
Lunch	€5,800 + VAT
Drinks Reception	€5,000 + VAT
Dinner Co-Sponsorship	€8,000 + VAT
Water Bottle Branded Tags	€4,600 + VAT
Exhibition space	€6,000 + VAT
WiFi Sponsor	€4,700 + VAT
Sli.do Sponsor	€4,800 + VAT
Speaker Ready Room Sponsor	€3,500 + VAT
Conference Bags (+supply)	€4,600 + VAT
Half Page Programme Advertisement*	€750 + VAT
Full Page Programme Advertisement*	€1,200 + VAT

* Advertising space does not include pre-event access to registration list.

Annual Golf Tournament

Dublin, 30 May 2022

Sponsor a Hole	€2,250 + VAT
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Irish Funds 9th Annual UK Symposium

London, 17 November

Event Partner	€4,500 + VAT
Lanyards	€6,000 + VAT
Pens & Notebooks (+ supply)	€4,200 + VAT
Breakfast	€4,600 + VAT
Coffee Break (2 available, AM & PM)	€4,600 + VAT
Lunch	€5,800 + VAT
Exhibition Stand	€5,800 + VAT
Drinks Reception Sponsorship	€6,000 + VAT
WiFi Sponsor	€4,600 + VAT
Sli.do Sponsor	€6,200 + VAT

MasterClass Webinars (2 opportunities available)

This is a new opportunity we are offering in 2022 of running a thematic webinar directly with Irish Funds. The webinar will be promoted as *Irish Funds "Title of webinar" in association with "sponsor name"* who will receive **exclusive** branding around the event. Any MasterClass webinar, theme and agenda is dependent upon Irish Funds approval and agreement between Irish Funds and the sponsor. The sponsor will provide a minimum of 2 participants including the moderator and may also provide an accompanying brochure relevant to the topic. Promotion of the event will be extensive across all Irish Funds marketing channels and the sponsor will receive access to attendee registration data (GDPR compliant).

MasterClass webinar sponsorship (max 2 available) €12,000 + VAT

Sponsorship Booking Form 2022 - Irish Funds



To discuss any aspect of sponsorship please contact David Shirley with the details below. To confirm a sponsorship booking for 2022, please complete and return this form.

David Shirley

IRISH FUNDS

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Company Details:

Company Name & Address	
Invoicing Name & Address (if different)	
VAT Number:	
Contact person for invoicing	
Email address	Phone number
Contact person for events & sponsorship (if different)	
Email address	Phone number

Sponsorship Requests:

Sponsorship Items	Members	Non-Members
	€	€
	€	€
	€	€

TOTAL: €

Note: all bookings are subject to the Terms and Conditions of sponsorship opportunities, details of which will be confirmed at the time of invoicing. Sponsorship costs are also subject to the VAT in accordance with the laws and regulations of Ireland.

Return this form by email to david.shirley@irishfunds.ie